

## Donations

### Timing Is Everything

#### Strathmore Development Doubles Up For Msu Museum Annual Campaign Gifts

Contributions supporting the Michigan State University Museum now have twice the impact thanks to a timely challenge grant from the Strathmore Development Company, East Lansing, Mich.

The MSU Museum has launched a year-end "Timing is Everything" fundraising initiative to help support education, exhibition, outreach, research and collections stewardship programs. The Strathmore Development Company will match the first \$50,000 in donations to the MSU Museum, effectively doubling donors' contributions during this special time. Tax advantages for charitable gifts made by Dec. 31 and itemized on 2004 tax returns also make this an ideal time for giving. (All donations made between now and November 2005 will qualify toward the matching grant.)

"Engaging partnerships, exhibits and programs at the MSU Museum help respond to the changing needs of Michigan and the region," says MSU Museum Director C. Kurt Dewhurst. "This generous challenge grant from Strathmore Development Company is a tremendous investment and it inspires community members to join in."

"The MSU Museum is a special place to discover and experience our natural and cultural world, and I'm delighted the Strathmore Development Company is such a committed community partner and will help ensure the success of future programs," he adds.

The Michigan State University Museum is a Smithsonian Institution affiliate and is Michigan's natural and cultural history museum, drawing nearly 1 million visitors to museum programs each year. The MSU Museum features three floors of special collections and changing exhibits, and is open free of charge seven days a week. For more information on "Timing is Everything" annual campaign gifts, contact the MSU Museum at (517) 355-2370; or [make a gift online](#).



<http://www.museum.msu.edu/GeneralInformation/Donations/2004>